

BeneCard PBF's Copay Assistance and Alternative Funding Savings Program

BeneCard PBF is committed to transforming patient care through innovative copay assistance and alternative funding solutions.

Our comprehensive program positions us as an industry leader, delivering exceptional support and clinical expertise that minimizes member disruption while driving significant cost savings.

Many patients face significant financial barriers to accessing essential high-cost specialty and non-specialty medications, often due to high copays or lack of coverage. BeneCard PBF recognizes the demand to improve access to these drugs through a holistic approach, ensuring patient safety.



The Copay Assistance and Alternative Funding program not only addresses financial barriers but also integrates specialized clinical care to enhance patient outcomes. Here are the differentiating factors:

Comprehensive Medication Coverage:

- BeneCard PBF ensures broad medication access for members through a more expansive drug support program than many competitors.

Active Pursuit of Alternative Funding:

- We go above and beyond by actively pursuing alternative funding sources for over 90% of the drugs in the program. On average, we explore 4-5 alternative funding opportunities per drug to maximize cost savings.

Specialized Clinical Care:

- A dedicated team of pharmacists, nurses, and clinical specialists provides personalized clinical support. They ensure that patients receive tailored care, optimizing treatment adherence and health outcomes.

Streamlined Enrollment Process:

- Care Coordination specialists guide patients through the enrollment and application process. This support minimizes administrative burdens for members, ensuring a seamless experience.

Holistic Approach to Patient Care:

- The program is part of our comprehensive clinical model at BeneCard PBF. This holistic approach includes a centralized network of specialty pharmacies and a limited distribution drug network, rebate programs, drug utilization management, educational initiatives, and integration of prescription records. This ensures minimal impact to the member's therapy while driving significant cost savings for members and clients.

Results

Since implementing the BeneCard PBF Copay Assistance and Alternative Funding program, we have achieved remarkable outcomes for our clients.

Client Success Stories

Client A: Implemented the program in 2022 and achieved substantial savings in 2023 and 2024. High-cost specialty medications were effectively managed, demonstrating the program's value.

Client B: Despite a smaller enrollment base, achieved unprecedented savings, highlighting the program's scalability and impact even with limited enrollment.

Savings for each client are illustrated below and reflect annual savings for 2023 and 2024.

Year One - 2023

Client	Annual Copay Assistance Savings (\$)	% of Claim Plan Paid*	Life Count	Impact of Guided Implementation
Client A	\$981,461	6.91%	8,838	Minimal member impact and savings achieved in 2023.
Client B	\$487,800	10.46%	3,357	Minimal member impact and the entire population was not enrolled in the program.

Year Two - 2024

Client	Annual Copay Assistance Savings (\$)	% of Claim Plan Paid*	Life Count	Impact of Guided Implementation
Client A	\$809,831	4.35%	8,956	Savings continued in year 2 of adopting the program.
Client B	\$464,134	9.56%	3,557	Savings continued in year 2 of adopting the program.

*Savings will vary based on drug utilization and member enrollment into the program.

BeneCard PBF continues to set a new standard in the pharmacy benefit management (PBM) industry with our focus on clinical excellence and cost-effective solutions. By combining extensive medication coverage, specialized clinical care, and proactive patient support, we not only alleviate financial burdens but also enhance the quality of care delivered to members.

Contact us today to discover how we can create substantial savings for your clients and members.



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Facilitating a new standard in pharmacy benefits – clear, aligned, and people-first.